

EUROBIKE



SUPPLIER AREA

BUSINESS DAYS
July 3–5, 2024
Messe Frankfurt



EUROBIKE – The Global Platform

The second edition in Frankfurt has impressively proven it: EUROBIKE has arrived in the Main metropolis as the world's leading trade fair for the bike and future mobility industry! And you benefit from this international platform: Three Business Days and two Festival Days open up all kinds of opportunities for you to realize a wide range of business objectives.

This year, 34,750 trade visitors from 122 nations followed the trade show motto „Hello Future“. During BUSINESS DAYS, the international trade audience ensured a great atmosphere at the stands of over 1,900 exhibitors, in the meeting spots and lounges, as well as in front of the numerous conference and show stages.

The scope of this appeal requires a broad concept that fulfils the multi-layered interests of its stake holders. Furthermore, opportunities must be created to meet and exchange with the respective, individual target groups and business partners.

The EUROBIKE SUPPLIER AREA has been created in order to lay a breeding ground for the B2B exchange in a special area where finding new potential partners is facilitated and will be the primary focus.



Frankfurt – the new hub for the bike biz

With its flexible halls and the spacious outdoor area, Mess Frankfurt offers the perfect site for your presentation – from exhibition booth to test fleet. Located in the centre of Germany, Frankfurt is readily accessible from all corners of the country by train or car in just a few hours, and, thanks to its rapid train links and international airport, it is also well connected with all of Europe – and in fact the whole world. With a modern public transport system and multimodal offers, with hotels to suit all requirements and an enormous range of culinary and cultural attractions, the metropolis on the River Main impresses through its international flair – and local character.

New effects of synergy and symbiosis are emerging in Frankfurt. The products on offer are intermingling with developments in society and their political stakeholders. This is where decision-makers will draw inspiration for the future. And we provide the appropriate meeting platforms to ensure that you come into contact with them.

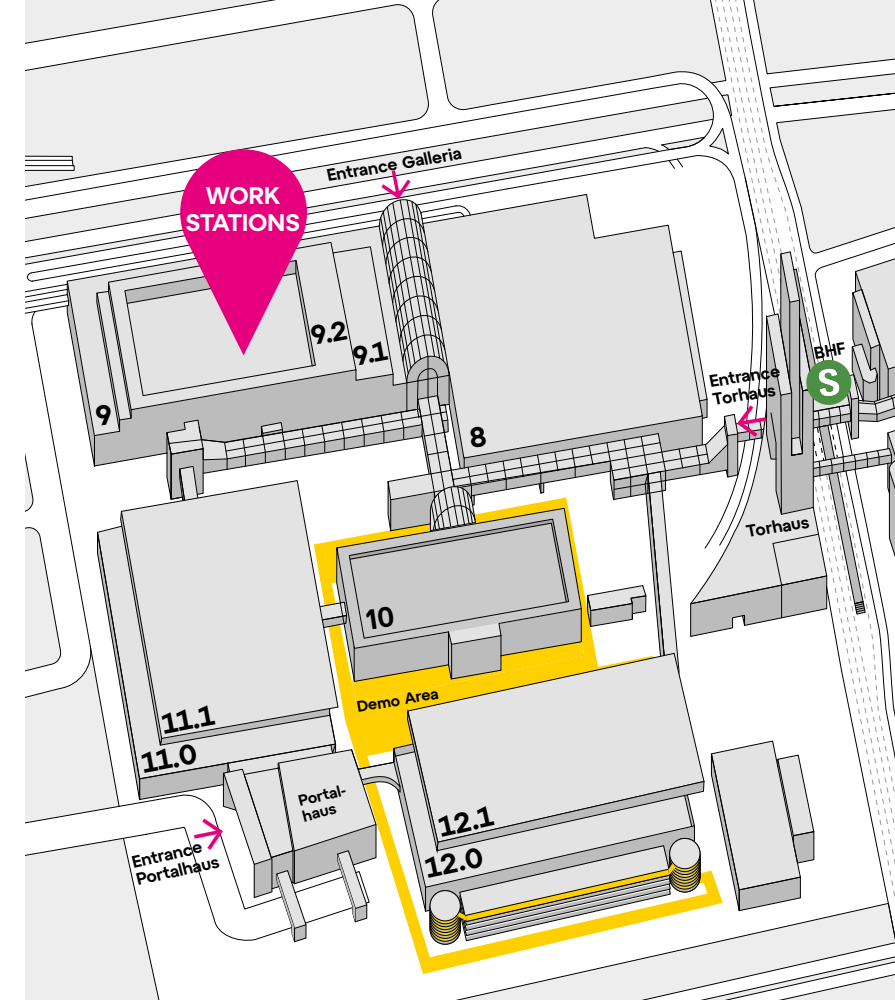


New opportunities

The SUPPLIER AREA has been introduced at EUROBIKE 2023 based on the increasing demand of, amongst other, the OEM and OED companies to concentrate their activities on the business days. The area opens their gates for any company and individual interested in taking part.

With 380 exhibitors from 31 countries the first edition has shown that the area is establishing itself as the main hub of EUROBIKE, focusing on B2B activities.

Companies exhibiting in the SUPPLIER AREA are opting for a shortened trade fair duration of three days instead of five. From Wednesday, July 03 to Friday, July 05, 2024, they will focus on B2B dialog with international contacts from industry and product management and will be located exclusively in Hall 9.2 with direct access via the Galleria entrance.



Our offer

	SUPPLIER AREA
Stand space	Inklusive
Duration	3 Tage
Equipment	The participation fee includes only the stand space (without walls, furniture, electricity, etc.)
Participation fee plus additional costs	215.00 € / m ²

PRICE:
215 €/m²



Your contact

Are you looking for a stand exclusively during the Business Days?
We look forward to hearing from you!



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