

EUROBIKE MEDIA & MARKETING PACKAGES 2024

For maximum results from your trade show participation, we offer a wide range of Media & Marketing services - bundled into 4 packages.

Increase the visibility & reach of your business!

Marketing Services by Eurobike

Press relations, visitor promotion, social media, event app

Promotion of your company presentation

Company details on the exhibitor and product search on eurobike.com, in the app and in the printed guide

Company picture and company description (each with 8,000 characters of text in English and German) on the exhibitor and product search on eurobike.com and in the app

Placement under product groups

Product pages on the exhibitor and product search on eurobike.com and in the app (each with 1 image and 7,000 characters of text per language in English and German)

Provide your customers with contact details on the company page of your online profile (contact details, profile picture)

Add your social media links to your company profile (up to 10 social media links)

Keywords on the exhibitor and product search on eurobike.com and in the app

Presentation in the interactive hall plan

PDF documents per language (English and German) as download

Logo on the exhibitor and product search on eurobike.com, in the app, in the interactive hall plan and in the printed guide

Video integration on the exhibitor and product search on eurobike.com (max. length 5 minutes; max. size 500 MB)

Package Classic*

More visibility and reach with manageable effort

*mandatory

Package Advanced

Increased visibility and reach with existing and new customers through a solid presence

Package Premium

Increased visibility and reach in your target groups as well as an intensive exchange with your target groups

Package Supreme

Maximum presence of your company in the industry through all available channels

limited to 10 packages

	Package Classic*	Package Advanced	Package Premium	Package Supreme
Press relations, visitor promotion, social media, event app	✓	✓	✓	✓
Company details on the exhibitor and product search on eurobike.com, in the app and in the printed guide	✓	✓	✓	✓
Company picture and company description (each with 8,000 characters of text in English and German) on the exhibitor and product search on eurobike.com and in the app	✓	✓	✓	✓
Placement under product groups	3	8	15	20
Product pages on the exhibitor and product search on eurobike.com and in the app (each with 1 image and 7,000 characters of text per language in English and German)	5	5	5	5
Provide your customers with contact details on the company page of your online profile (contact details, profile picture)	1	2	2	4
Add your social media links to your company profile (up to 10 social media links)	✓	✓	✓	✓
Keywords on the exhibitor and product search on eurobike.com and in the app	5	10	15	20
Presentation in the interactive hall plan	✓	✓	✓	✓
PDF documents per language (English and German) as download		2	6	6
Logo on the exhibitor and product search on eurobike.com, in the app, in the interactive hall plan and in the printed guide		✓	✓	✓
Video integration on the exhibitor and product search on eurobike.com (max. length 5 minutes; max. size 500 MB)			✓	✓

Find suitable professionals for your company!

Career Offers

Top-Job Premium Ad in the Eurobike Jobmarket, 100% discount, valid until Eurobike 2024

Invite your target groups and use the chance to generate new contacts!

Visitor Tickets

Voucher Codes for 1-Day Passes (100 % code for your visitors)

Take the opportunity to occupy the most attractive advertising spaces!

Advertising Opportunities

App-Banner | Dashboard (homepage app)

Online Banner on eurobike.com (homepage)

Top of Search (eurobike.com, app, interactive hall plan)

Online Banner on eurobike.com (editorial page)

10% Saving**
Package Price
1.190,00 €

10% Saving**
Package Price
2.420,00 €

15% Saving**
Package Price
4.890,00 €

limited to 10 Packages
Package Price
14.450,00 €